

SPONSOR THE MUSEUM SCHOOL

SPONSORSHIP PERKS

- Just over 580 students, 400 families and over 2,000 donors to our school
- Reach a targeted audience AND give back to the community at the same time
- Proceeds benefit The Museum School of Avondale Estates, a DeKalb County public charter school
- TMS Foundation funds things like teacher mini-grants, facilities improvements, wrap-around services for families, and other gaps not covered by operational funding



EXPLORER DASH/FUN RUN DETAILS:

March 23, 2024 from 8:30a - 11:30a

- Starts and Ends at TMS
- Race route winds through historic Avondale and includes a downhill finish
- Expecting over 300 runners, 200 cheering fans, and 350 goody bags distributed
- Fun Community Event which promotes Healthy Living



***THIS RACE IS A 5K QUALIFIER FOR THE AJC PEACHTREE ROAD RACE**

PARENTS NIGHT OUT SPRING FUNDRAISER:

April 2024

- Adults-Only In-Person Fundraiser
- Catered food and beverages at a Local Brewery
- Live drawings, games, and an exciting Fund-the-Need Fundraiser
- Expecting over 100 parents, caregivers, and community members



Visit themuseumschool.org/sponsor OR email tmsfoundation@themuseumschool.org

EXPLORER DASH SPONSORSHIP LEVELS

GRAND SPONSOR \$2,500 VENDOR VILLAGE

- Logo on all Fun Run Race Bibs (deadline Feb. 15th)
- Logo on Print Materials to be displayed around Decatur/Avondale (deadline Feb. 15th)
- 4 Free Race Registrations and 4 race t-shirts
- Logo on 2 promotional banners (deadline Feb. 15th)
- Feature on Social Media Blasts and TMS Newsletter
- Onsite Booth/Table
- Logo on back of race t-shirt (Deadline Feb. 27th)
- Clickable Logo on race website
- Space in runner goody bags (Deadline March 15th)



PLATINUM SPONSOR \$1000

- Logo on 2 promotional banners (deadline Feb. 15th)
- Feature on Social Media Blasts and TMS Newsletter
- 2 Free Race Registrations and 2 race t-shirts
- Onsite Booth/Table
- Logo on back of race t-shirt (Deadline Feb. 27th)
- Clickable Logo on race website
- Space in runner goody bags (Deadline March 15th)

GOLD SPONSOR \$500

- Onsite Booth/Table
- Logo on back of race t-shirt (Deadline Feb. 27th)
- Clickable Logo on race website
- Space in runner goody bags (Deadline March 15th)

SILVER SPONSOR \$250

- Logo on back of race t-shirt (Deadline Feb. 27th)
- Clickable Logo on race website
- Space in runner goody bags (Deadline March 15th)



PARENTS NIGHT OUT SPONSORSHIP LEVELS

PREMIER SPONSOR \$5,000

- Live Interview on stage during event OR 1-minute sponsor video embedded on event website
- Opportunity to showcase your product /branding at the event
- Premier logo placement at live event and on all promotional materials and communications (including all TMS email marketing to 400 TMS Families and 2,000+ Donors)
- Premier logo placement on table signage at event
- Recognition at beginning and end of the live event
- Four (4) VIP Food/Beverage Tickets to the Event

GOLD SPONSOR \$1,000

- Logo placement at live event and on promotional materials and communications (including all TMS email and social media marketing to 400 TMS Families and 2,000+ Donors)
- Solo Logo placement on table signage at event
- Recognition at beginning and end of the live event
- Two (2) VIP Food/Beverage Tickets to the Event

EXPLORER SPONSOR \$500

- Logo placement on promotional materials and communications (including all TMS email and social media marketing to 400 TMS Families and 2,000+ Donors)
- Group Logo placement on table signage at event

