

## SPONSORSHIP PERKS

- Just over 580 students, 400 families and over 2,000 donors to our school
- Reach a targeted audience AND give back to the community at the same time
- Proceeds benefit The Museum School of Avondale Estates, a DeKalb County public charter school
- TMS Foundation funds things like teacher mini-grants, facilities improvements, wrap-around services for families, and other gaps not covered by operational funding



## EXPLORER DASH/FUN RUN DETAILS:

March 23, 2024 from 8:30a - 11:30a

- Starts and Ends at TMS
- Race route winds through historic Avondale and includes a downhill finish
- Expecting over 300 runners, 200 cheering fans, and 350 goody bags distributed
- Fun Community Event which promotes Healthy Living



**\*THIS RACE IS A 5K QUALIFIER FOR THE AJC PEACHTREE ROAD RACE**

## GAME NIGHT GALA DETAILS:

March 28, 2024 from 7:00 - 9:00 pm

- Adults-Only In-Person Fundraiser
- Catered food and beverages at a Local Arcade
- Live drawings, games, and an exciting Fund-the-Need Fundraiser
- Expecting over 100 parents, caregivers, and community members



# SPONSORSHIP LEVELS

## \$5000 PREMIERE LEVEL - PICK 10

### GALA

- Live Interview on stage during event OR 1-minute sponsor video embedded on event website
- Opportunity to showcase your product/branding at the event
- Premiere logo placement at live event, including table signage, slideshow, and ticket website
- Premiere logo placement before event, including in 4 Sunday newsletters + 1 event email sent to over 400 TMS Families AND in 2 additional email event invitations sent to 2500+ donors
- Recognition at beginning and end of the live event
- Four (4) VIP Food/Beverage Tickets to the Event

### RACE

- Logo on all Fun Run Race Bibs (Deadline Feb. 15th)
- Logo on Print Materials to be displayed around Decatur/Avondale (deadline Feb. 15th)
- 4 Free Race Registrations and 4 race t-shirts
- Logo on 2 promotional banners (Deadline Feb. 15th)
- Feature on Social Media Blasts and TMS Newsletter
- Onsite Booth/Table
- Logo on back of race t-shirt (Deadline Feb.27th)



## \$2500 GRAND LEVEL - PICK 8

### GALA

- Logo placement at live event, including table signage, slideshow, and ticket website
- Logo placement before event, including in 2 Sunday newsletters + 1 event email sent to over 400 TMS Families AND in 2 additional email event invitations sent to 2500+ donors
- Recognition at beginning and end of the live event
- Two (2) VIP Food/Beverage Tickets to the Event

### RACE

- Logo on all Fun Run Race Bibs (Deadline Feb. 15th)
- Logo on Print Materials to be displayed around Decatur/Avondale (Deadline Feb. 15th)
- 4 Free Race Registrations and 4 race t-shirts
- Logo on 2 promotional banners (Deadline Feb. 15th)
- Feature on Social Media Blasts and TMS Newsletter
- Onsite Booth/Table
- Logo on back of race t-shirt (Deadline Feb.27th)



# SPONSORSHIP LEVELS

## \$1000 PLATINUM LEVEL - PICK 4

### GALA

- Logo placement before event, including in 2 Sunday newsletters + 1 event email sent to over 400 TMS Families AND in 2 additional email event invitations sent to 2500+ donors
- Recognition at beginning and end of the live event
- Two (2) VIP Food/Beverage Tickets to the Event

### RACE

- Logo on 2 promotional banners (Deadline Feb. 15th)
- Feature on Social Media Blasts and TMSNewsletter
- 2 Free Race Registrations and 2 race t-shirts
- Onsite Booth/Table
- Logo on back of race t-shirt (Deadline Feb. 27th)



## \$500 GOLD LEVEL - PICK 2

### GALA

- Group Logo placement before event, including in 2 Sunday newsletters sent to over 400 TMS Families

### RACE

- Onsite Booth/Table
- Logo on back of race t-shirt (Deadline Feb. 27th)
- Group Social Media Blast



## \$250 SILVER LEVEL

### RACE

- Logo on back of race t-shirt (Deadline Feb. 27th)

All packages include:

- Clickable Logo on race website
- Space in runner goody bags (Deadline March 15th)

